

## Brow KNOW HOW

Five minutes with

Annie Ford Danielson

Find your perfect shape with a little help from an eyebrow expert



Annie's brow map

For hairy caterpillars in need of

an at-home Benefit Brow Map,

a good tweeze, Annie recommends

which involves mapping out where

your brow should start, arch and

tweeze away any strays that fall

The start "Take a hard-angled

end. Once you've made your map,

above or below the lines, she says.

brush and line it up with the inner

dimple of your nose going straight

up until it meets the brow. This is

where your brow should begin."

The arch "Hold the brush at the

outer corner of your nose, angle

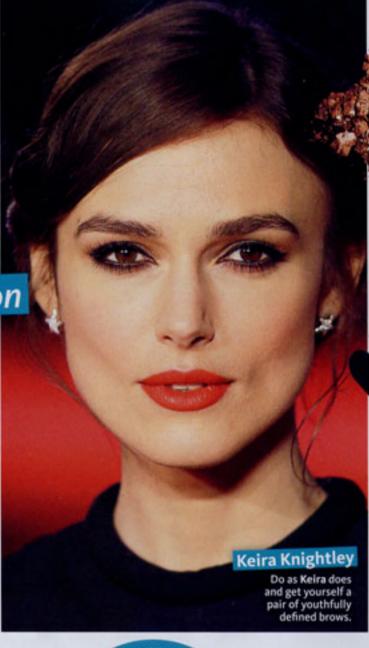
Pore

it until the handle passes the

Instantly lift your face with brow shaping advice from a professional.

As a global beauty authority and daughter of one of the founders of global brow empire Benefit, Annie's had, well, her eye on eyebrows for most of her life!

We sat down with the brow pro and asked for her secrets to perfectly shaped, youthful brows...



IGNORE THE TRENDS

Annie recommends avoiding brow trends – just like clothing, certain looks only suit some people! Simply go for the brow shape that's right for your face

tip until it lines up with the outer corner of your eye. This is where your brow should end."

Maintenance

pupil and the brush

tip touches the

the brow. This is

your ideal arch."

The end "Keep

the base of the

brush at the outer

corner of the nose

and angle the brush

high part of

"I recommend getting your brows done every 4-6 weeks. Our hair grows in cycles, so timing will vary. appointments, if you have any stray hairs that pop up or out, take a pair of tweezers and proceed with

In between salon

caution. One of the most common brow oopsies comes

Forever young

"I was taught two very important lessons when it comes to looking younger. Firstly, fill in your brows – full brows are the telltale sign of youth and well-groomed brows open the eyes and give an instant lift. Secondly... make older friends!"

Annie's go-to kit

Benefit Brow

Zings \$55 is the ultimate eyebrow

grooming kit.

Benefit High Brow Glow

\$39 lifts brows

when applied

below the arch.

Keep it natural

Benefit Gimme

Brow \$32 is

of real hair.

a volumising fibre-gel that mimics the look

Tweezerman

\$29.95 plucks

the finest hairs.

Point Tweezers

"Don't follow brow trends – instead go for the brow that's right for your face. That's where Benefit Brow Mapping comes in. It's our unique way of identifying the perfect brow shape for every face. Don't change your natural shape too much!"

from over-eager tweezers."

ortant oking orows

c Getty Images, bauersyndication.com.au.

## TRIED & TESTED

PRODUCT Neutrogena Pore Refining Daily Cleanser \$14.99
TESTER Ashleigh Cowdroy, freelance beauty writer

Health and beauty writer Ashleigh treated her pores to the ultimate clean-out...

PROMISE Refined pores and smooth, crystal-clear skin. INGREDIENTS This snazzy cleanser uses ingredients such as alpha and beta hydroxyl and claims to significantly help reduce the size of facial pores in just one week.

ASHLEIGH'S REVIEW

"I was in need of a serious clean when this new product came across my desk. I was initially a little bit worried because I've found in the past that pore-refining cleansers usually dry out my skin. Happily, after using this new one, my skin felt taut and spotless – and not at all dried out. Definitely a winner."



Refining:
daily cleanser

daily cleanser

Az Womans Day

Neutrogena