

SIGNIFICANTLY REDUCE BLOWDRYING TIME

Stop slaving over a hot hair dryer! It Factor Shampoos, Conditioners and Smoothing Lotion noticeably reduce drying and styling time with unique VaporBoost technology. A genuine hair care breakthrough.



Dry-looking hair, begone!

Get intense smoothness and shine with Macadamia Natural Oil Luxurious Oil Treatment and Spray - a blend of macadamia oil, argan oil and beneficial silicones for a new frontier of haircare.



Red-carpet styling ESSENTIALS

Some of the latest and greatest styling products to have you looking and feeling like a celebrity in next to no time!



Ultimate control

Brushworx Gold are the ultimate styling hot tube brushes, with superior grip and control. Corrugated nylon bristles manage hair with ease during blowdrying, while ceramic barrels fight frizz. Available in four sizes.



TAME THICK, UNRULY HAIR

The Silver Bullet Keratin 230
Titanium Hair Straightener tames
even the most unmanageable
hair with advanced heat up to
230°C. It features wide titanium
plates for fast, easy straightening,
flicks or waves.

PRODUCT STOCKISTS • Brushworx Gold available from selected Petra Hair Care and Price Attack stores, and leading salons. • Lash Me available from Glamaco, selected Petra Hair Care and Price Attack stores, and leading salons. • It Factor and The Shine Brush by Wet Brush available from selected stockists of professional hair products and leading salons. • Macadamia Natural Oil available from Glamaco, selected Hairhouse Warehouse, Petra Hair Care and Price Attack stores, and leading salons. • Malibu C available from Glamaco, selected Hairhouse Warehouse and Price Attack stores, and leading salons.

- Parlux 385 available from Glamaco, selected Hairhouse Warehouse,
 Petra Hair Care, Price Attack and Shaver Shop stores and leading salons.
- Silver Bullet available from Glamaco, selected Hairhouse Warehouse and Price Attack stores, and leading salons.
- Call Dateline Imports P/L on 1800 251 215 or visit datelinecity.com