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THE KIT

From left: **Amy Jean** Privée Collection Concealer, \$35; **Tweezerman** Rose Gold Slant Tweezer, \$32.95; **Chanel** Crayon Sourcils Sculpting Eyebrow Pencil, \$46; **Amy Jean** Privée Collection Brow & Lash Comb, \$15; **Chantecaille** Full Brow Perfecting Gel + Tint, \$58



“The brow should never be invisible nor too visible. Skin, features, hair colour and face shape are the most important factors”

- Amy Jean, brow expert

NO-FUSS BROWS

Desperately seeking thickness? We ask celebrity brow expert Amy Jean about the art of semipermanent brows

HENNA BROWS

What it is: Henna is a temporary, non-toxic solution to brow definition. “It’s a natural tint that stains the skin and creates shading where you are lacking definition,” says Amy Jean.

Lasts: two to four weeks.

Brow candidate: “Almost anyone can enjoy the benefits of henna, including during pregnancy and breastfeeding,” says Amy Jean.

Price: \$75

MISTING

What it is: If brow powder is your go-to and you like a low-maintenance make-up routine, the airbrush tattooing technique of misting could be for you. “Misting achieves a softly powdered brow,” says Amy Jean. “The soft wash of colour achieves a very subtle background colour behind the hairs.”

Lasts: 12–18 months.

Brow candidate: It suits most skin and brow types.

Price: from \$995

MICROBLADING

What it is: Big on social media, microblading involves a professional creating tiny tattoo “strokes” to fill brows. But do your homework. “This treatment is not suited to everyone,” says Amy Jean. “Oily or dewy skin types won’t have success with the pigment retention.” People prone to rosacea should also steer clear, and if you use a lot of actives in your skincare regime “the strokes may blur [or] change colour”, warns Amy Jean.

Lasts: Permanent.

Brow candidate: Dry skin types who like to keep their skin routine simple.

Price: from \$995

TREND ALERT: COLOURED BROWS



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Poppy, bright brows have been a stand-out beauty trend at recent shows. Don’t be daunted; the look is not as challenging as it might seem if you take cues from your eye colour. “Opposites attract,” says Mutze. “If you have green or blue eyes, adding a wash of copper through the brows will make your peepers pop. If you have hazel or brown eyes, a rich purple will intensify your eye colour.”



Try: **Benefit** 3D BROWtones in Magenta, \$42