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BONUS

SNEAK PEEK! WESTWORLD & HANDMAID'S TALE

April 30, 2018

Red-carpet
reunion

Nicole & Keith

OUR
HAPPY
NEWS

4
weeks
to go!

Kate & William

BABY JOY!

NEW MUM
KHLOE
Cheating
scandal

BEYONCE'S
COMEBACK

WHY I
FORGAVE
HIM

MY WEDDING SECRETS

- All about the designer dress
 - The guests, the flowers and the moving tribute to Diana
 - Inside the romantic reception
- PLUS How Meghan's love saved Harry

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YSLISH WOMAN

after hairstylist in Hollywood and the Kardashian-Jenners' go-to gal

The most important part is building a relationship with your clients. Once that happens, you're able to understand their needs and their personality, making it easier for them to let you run with your creative side. **You launched your line, OUAI, in 2016 and its popularity grows daily. What is the ethos behind the brand?**

I'm always thinking of new ways to innovate the beauty industry while also remaining authentic and creative. I want to empower women to learn how to do their own hair by creating tools, products and content that makes it easier to do, without a stylist. The goal is to stop making the conversation just about women being pretty and start celebrating the spirit and power of being a woman.

What will be the big trends in hair in 2018?

There are so many icons from the '90s that have totally been major inspirations for the looks that are in now. I think hair that is easy to wear will always be in style and a lot of those '90s looks have that.

And in products?

OUAI Dry Texture Foam is perfect for this look—it's for anyone who wants texture, thickness, and grit. It's a lightweight and invisible texturising foam for all-over workable texture that looks lived-in and lasts all day—like a pomade, without the weight.

Your top tip for healthy hair?

Get enough sleep and don't wash your hair too much. I strongly believe that skin and hair health start from within, for years I was sending clients to the health-food store to buy supplements and vitamins before I came out with OUAİ supplements. I also swear by sleeping on a silk pillowcase and Slip is my favourite.

What has been your all-time favourite look you've created?

Bella [Hadid] at the Bvlgari Goldea Roman Night launch, walking down the Spanish Steps was one of my favourite moments. I also loved Kendall [Jenner] last year at the Cannes Film Festival, Chrissy [Teigen] from the Met Ball and Kim [Kardashian West] in Cannes a couple of years ago. Don't make me choose!



Atkin (right) with model client Chrissy Teigen.

ATKIN'S FAVOURITES

One beauty product you never leave home without?

OUAI dry shampoo foam.

Any products you cannot live without?

Christophe Robin Prickly Pear Balm, OUAİ Wave Spray, Chloe + Isabel hair accessories...

\$19.99
Keune Care Sun Shield Oil
keune.com.au



\$40
OUAI Wave Spray
sephora.com.au



\$42
OUAI Texturising Hairspray
sephora.com.au



\$35.15
O&M Original Queenie Firm Hold Hairspray
adorebeauty.com.au



\$51
Christophe Robin Intense Regenerating Balm With Rare Prickly Pear
sephora.com.au



\$219.95
Silver Bullet Titanium 230 Supernova Hair Straightener
i-glamour.com

\$72
Oribe Gold Lust Repair & Restore Conditioner
davidjones.com.au



\$72
Oribe Gold Lust Nourishing Hair Oil
davidjones.com.au



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