

The Magazine for the Hairdressing Professional

INSTYLE

March/April 2020

CULT
GO-TO FAVOURITES

WORLDHOOD
A GLOBAL TAKE ON TEXTURES

Timeless MODERNITY

L'ORÉAL PROFESSIONNEL CELEBRATES ICONS OF OUR TIME

L'ORÉAL
PROFESSIONNEL
PARIS



BaBylissPRO®

ALL SPEED

AHEAD



experience the power of

BARBERology

With high torque, brushless Ferrari designed motors, **BaBylissPRO** metal hair clippers were born to perform. Hyper speed and raring to go! Lithium ion battery with 2 hour run time, plus cordless convenience and dual voltage for worldwide usage.

For stockists call Dateline Imports P/L on (02) 9666 3611 or visit datelinecity.com



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JEVAL HAIRCARE

Like its colour range, Jeval Haircare is gentle on the hair while delivering superior results. This haircare range was developed to provide longer-lasting colour, a healthy scalp and shiny hair by drawing on Jeval Colour's extensive knowledge. Products are made in Italy from the highest quality ingredients and are cruelty-free and vegan. Jeval haircare is simple to use, vibrant and achieves what it promises. Within the range is a variety of shampoos, conditioners, styling and treatment products.

Visit www.jeval.com.au



TONE ME BRUSH

Australian pre-cut foil company Foil Me and colourist Sheree Knobel have teamed up again to create the Tone Me Brush for The Knobel Collection. The original pink brush has been custom designed with an extra-wide brush head to allow for enhanced coverage so colourist can create looks quickly and more efficiently. The Tone Me brush has 20 per cent more bristles and length than current leading brush brands to help prevent product waste and minimise time. It also features a rounded tail comb for the safety of your clients and yourself and soft, vegan bristles.

Visit www.foilme.com.au
or call 0423 403 899



DECO BEAUTY

Bleach with care using Artego's new range of professional bleaching products, Deco Beauty. It uses advanced technology enriched with natural elements to respect the hair, while also delivering the best results. The Deco Beauty line is fragranced with a delicate and refreshing scent to make well-being the focus during in-salon services.

Visit www.myartego.com.au



INSALON

The latest
tools,
terms and
technology

CREATE PLAY INSPIRE FOIL

Glide Hair Tools has launched Create Play Inspire Foil. The newest release has built upon the trusted Original Pop-up Foil by adding 15cm of extra width and improving grip with a rougher surface. The dispenser continues to push the foil upwards as you work through the box, and internal shelves keep sheets close to the top when you're running low.

Visit www.glidehairtools.com.au



AVEDA ENLIGHTENER

Aveda's new Enlightener Freehand Bond-Strengthening Lightener provides both bond-strengthening and lightening in one step. It's derived from a conditioning blend of plant oils to help strengthen the hair during the lightening process and reduce breakages. Enlightener assists to protect bonds from being destroyed by peroxide without affecting lifting power and does not contain silicones, parabens, phthalates or mineral oil. Call 1800 292 069



BABYLISPRO INFLUENCER SERIES

BaBylissPRO has released the limited edition Influencer Collection, a range of lithium clippers made in collaboration with three of the biggest names in the American barber industry. Sofie Pok, Rob Ferrel and Joshua Hawkin have each created a clipper that is tailored to their specific techniques and personal style. The cordless clippers feature a high-torque, brushless Ferrari-designed engine and dual voltage for convenient salon use. Visit www.datelinecity.com or call (02) 9666 3611



DYSON CORRALE

The Dyson Corrale is the only hair straightener with flexing plate technology that gathers the hair to deliver enhanced styling with less damage. As the plates adapt to the hair, they apply even tension and stops strands from splaying to provide more control with less heat and passes. Together with a four-cell lithium-ion battery, the cordless straightener allows users to achieve outstanding style anywhere at any time. Available for stylists in Black/Purple from the 24th April 2020.

Visit www.dyson.com.au



MALIBU C CONCENTR8 COLOUR

Malibu C Concentr8 Colour Pigment Powder is the innovation to satisfy client demand for creative colour. The dry pure pigments can be used alone and mixed with oxidative/non-oxidative colour, direct dyes or any base you choose. Like all Malibu C products, the powders are packeted and activated with water. Available in the three primary colours, the combinations are endless.

Visit www.datelinecity.com
or call (02) 9666 3611

IQ PERFETTO

iQ Perfetto is Gama Professional's lightest and most powerful hairdryer on the market to date. Weighing in at 294 grams, the hairdryer packs a punch with its powerful 2000 watt brushless motor. It features an interface with digital control technology making for easy use, and the light, ergonomic design is gentle on the muscles after prolonged salon use.

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R+CO CONCENTRATES

Introducing R+Co Concentrates, five transformative results that work in five minutes or less. Whether it's improving your clients colour vibrancy or quenching thirsty strands, the colourful concentrates work to improve the hair's overall condition while solving individual needs. There are treatments available for toning, smoothing, colour-locking, thickening and moisturising.

For more information call
1300 725 122



GRAPHITE TITANIUM COLLECTION

BaBylissPRO has combined the conductive and durable properties of graphite and titanium to create the Graphite Titanium collection. Using its expertise in professional hair tools, BaBylissPRO has created a collection that provides accelerated heat transfer allowing for even, stable temperature distribution with extraordinary heat recovery. The graphite/titanium barrels and plates allow the hair to glide through styling without friction or tugging, creating a shiny and smooth finish.

Visit www.datelinecity.com
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VIOLET ROSE SHADE FAMILY

Redken has reinvented one of the top trending hair colours with the cooler tint of rose. Powered by the violet (V) Shades EQ Gloss family, the four new shades provide the perfect colour pair for rose tones with incredible shine. Available in both the Shades EQ Gloss and Color Gel Lacquers, use the shades alone for full reflect strength or intermix with other shades to customise the hair's tone for maximum personalisation.

Visit www.redken.com.au

