

HAIR BIZ

Year 14 Issue 4

ALL RISE FOR THE QUEENS

NEW GHD RISE
HOT BRUSH

#ghdrise



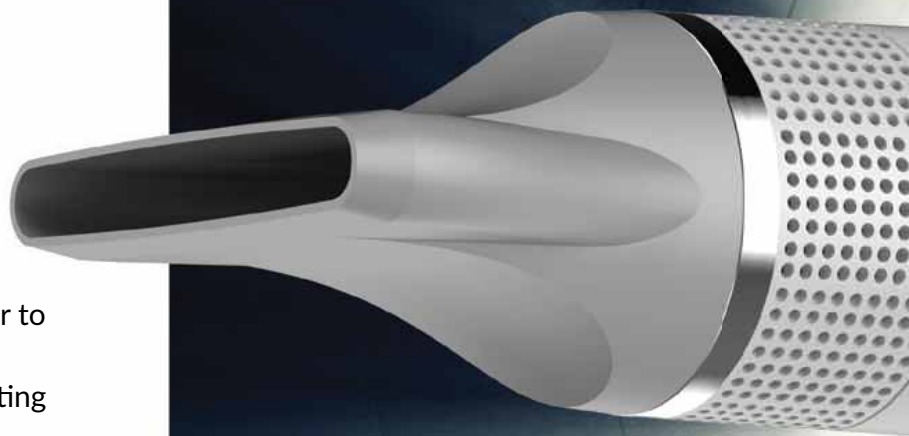
A NEW ERA IN HAIRDRYERS

THE LIGHTEST, MOST POWERFUL AND
TECHNOLOGICALLY ADVANCED DRYER IN
HISTORY

- Ultra-fast 110,000 RPM motor provides exceptional drying power
- Almost half the weight, at 294g, of regular dryers. No more sore arms or shoulders
- Perfectly balanced with the motor located above the handle
- Simple to use by holding the dryer handle or dryer barrel for overhead styling. Avoids wrist strain
- Innovative Oxy Active, anti-bacterial technology with an ionic generator
- Auto-Clean Technology reverses the motor to clear the rear filter when required
- Auto-Diagnosis System detects any operating issue
- Memory function recalls previous setting
- 12 possible speed/heat settings and cold air function

Dryers will never be the same. The future is here. Exceptional performance and technology in a ultra-light, easy to use compact design is truly a market disruptor.

Professional only



ioQ


perfetto




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